

FAX# 703-516-9680 OCT15/12 10.56
HARRIS REPORT FROM REP *** WFLA-TV ***
CHANGES

REP. #	OFF. #	SALESMAN #
1	1	1
2	2	2
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BUYER NAME DAN NAGELBERG

SALES PRSN WA- MEGHAN MCGARR (H)

CLASS: NATL. LOCAL REGIONAL

REGIONAL

NOV 6 / 12 WK-6

DATE OCT15/12 10.56

MAKEGOOD
SPOTS CANCELED LN'S 172-173
LN 195 ADDED AS MG
TTL SAME
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

AGENCY ADVERTISER CODE = AGENCY EST# = 1897
AGENCY PRODUCT CODE =

172	S	1237A-137A	30	\$200.00	10/9	10/12	2	TU-F	2
PROGRAM : JIMMY FALLON									
CON COM1: JIMMY FALLON									

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
173	S		1237A-137A	30		\$200.00	10/15	10/15	0		MON	0
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
195	A		1237A-136A	30		\$400.00	10/16	10/19	1		TU-F	1
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
SEP/12			\$750.00	OCT/12		270360.00	NOV/12		92740.00			
CONTRACT TOTAL												363850.00
TOTAL SPOTS												442

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 703-516-9680 OCT12/12 19.58
HARRIS REPORT FROM REP *** WFLA-TV ***
CHANGES

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100	100	100

BUYER NAME DAN NAGELBERG

SALES PRSN WA-- MEGHAN MCGARR (H)

WASHINGTON, DC 20007

CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	OBAMA - SKED C	EST#18997	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP30/12 NOV6/12 WK-6

CITY TAX	19.58
STATE TAX	
CO-OP BILLING NEEDED	
DATE OCT12/12	19.58

REVISED 10/12

REVISION 10/12
SPOTS CANCELED
RATES REVISED
NEW TTL \$363,850
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

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OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 1897
AGENCY PRODUCT CODE =

7	S	530A-600A	30	\$470.00	10/16	10/19	3	TU-F	3
PROGRAM : 530A TODAY									
CON COM1: 530A TODAY									

FAX# 703-516-9680 OCT12/12 19.58
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CHANGES

[illegible]

FAX# 703-516-9680 OCT12/12 19.58
HARRIS REPORT FROM REP ***
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
110		S	400P-500P	30		\$600.00	10/16	10/19	3		TU-F	3
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
110		S	500P-530P	30		\$900.00	10/16	10/19	2		TU-F	2
PROGRAM : 5P NEWS												
CON COM1: 5P NEWS												
110		S	530P-600P	30		\$900.00	10/16	10/19	2		TU-F	2
PROGRAM : 530P NEWS												
CON COM1: 530P NEWS												
113		S	530P-600P	30		\$900.00	10/22	10/22	0		MON	0
PROGRAM : 530P NEWS												
CON COM1: 530P NEWS												
113		RS	600P-630P	30		\$2,250.00	10/16	10/19	2		TU-F	2
PROGRAM : 6P NEWS												
CON COM1: 6P NEWS												
114		S	600P-630P	30		\$1,200.00	10/22	10/22	0		MON	0
PROGRAM : 6P NEWS												
CON COM1: 6P NEWS												
114		RS	700P-730P	30		\$2,000.00	10/16	10/19	2		TU-F	2
PROGRAM : 7P NEWS												
CON COM1: 7P NEWS												
115		R	700P-730P	30		\$2,000.00	10/22	10/22	1		MON	1
PROGRAM : 7P NEWS												
CON COM1: 7P NEWS												

REP HEADLINE# 6354568 TRF# E:063545
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP OCT12/12 19.58
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
157		RS	730P-800P	30		\$2,000.00	10/16	10/19	2		TU-F	2
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
158		S	730P-800P	30		\$1,000.00	10/22	10/22	0		MON	0
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
174		R	1237A-137A	30		\$400.00	10/16	10/19	3		TU-F	3
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
175		R	1237A-137A	30		\$400.00	10/22	10/22	1		MON	1
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
194		A	800A-900A	30		\$1,100.00	10/21	10/21	1		SUN	1
PROGRAM : SUN TODAY												
CON COM1: SUN TODAY												
SEP/12			\$750.00	OCT/12		270360.00	NOV/12		92740.00			
CONTRACT TOTAL												363850.00
TOTAL SPOTS												443

COMPETITIVE INFORMATION NOT YET AVAILABLE.

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Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 363850	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: ././1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama - Sked C	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots			1	1	1		4	2000
2	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots		1					1	470
3	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots		3					3	1410
4	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots			1				1	470
5	M-F 530a News TWTF..	01	470	30 Comme	Nbr of Spots			4				4	1880
6	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots				1			1	470
8	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots				1			1	470
10	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots					1		1	470
Weekly Totals: Total Spots(Ord Spots)					1	68	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
12	M-F 530a News MT.....	01	470	30 Comme							2	2	940
13	M-F 6a News M.....	03	700	30 Comme		1						1	700
14	M-F 6a News .TWTF..	03	700	30 Comme		3						3	2100
15	M-F 6a News M.....	03	700	30 Comme			1					1	700
16	M-F 6a News .TWTF..	03	700	30 Comme			4					4	2800
17	M-F 6a News M.....	03	700	30 Comme				1				1	700
20	M-F 6a News .TWTF..	03	700	30 Comme					4			4	2800
21	M-F 6a News M.....	03	700	30 Comme						1		1	700
22	M-F 6a News .TWTF..	03	700	30 Comme						4		4	2800
23	M-F 6a News MT.....	03	700	30 Comme							2	2	1400
Weekly Totals:					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
24	M-F 7a Today Show M.....	03	900	30 Comme		1						1	900
25	M-F 7a Today Show .TWTF..	03	900	30 Comme		4						4	3600
26	M-F 7a Today Show M.....	03	900	30 Comme			1					1	900
27	M-F 7a Today Show .TWTF..	03	900	30 Comme			7					7	6300
28	M-F 7a Today Show M.....	03	900	30 Comme				1				1	900
30	M-F 7a Today Show M.....	03	900	30 Comme					1			1	900
31	M-F 7a Today Show .TWTF..	03	900	30 Comme					7			7	6300
32	M-F 7a Today Show M.....	03	900	30 Comme						1		1	900
33	M-F 7a Today Show .TWTF..	03	900	30 Comme						7		7	6300
34	M-F 7a Today Show MT.....	03	900	30 Comme							2	2	1800
Weekly Totals:					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)													
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
35	Sun 8a Today ShowS	03	500	30 Comme		1	1		1			3	1500
36	Sun 8a Today ShowS	03	500	30 Comme						4		4	2000
37	M-F 9a Today Show II M.....	03		30 Comme		1						1	
38	M-F 9a Today Show II .TWTF..	03	550	30 Comme		2						2	1100
39	M-F 9a Today Show II M.....	03	550	30 Comme			1					1	550
40	M-F 9a Today Show II .TWTF..	03	550	30 Comme			6					6	3300
41	M-F 9a Today Show II M.....	03	550	30 Comme				1				1	550
44	M-F 9a Today Show II .TWTF..	03	550	30 Comme					7			7	3850
45	M-F 9a Today Show II M.....	03	550	30 Comme						1		1	550
46	M-F 9a Today Show II .TWTF..	03	550	30 Comme						7		7	3850
Weekly Totals:					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)													
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
47	M-F 9a Today Show II MT.....	03	550	30 Comme							2	2	1100
48	M-F 12p Today Show III M.....	03	200	30 Comme		1						1	200
49	M-F 12p Today Show III ..TWTF..	03	200	30 Comme			3					3	600
50	M-F 12p Today Show III M.....	03	200	30 Comme			1					1	200
51	M-F 12p Today Show III ..TWTF..	03	200	30 Comme			4					4	800
52	M-F 12p Today Show III M.....	03	200	30 Comme				1				1	200
55	M-F 12p Today Show III ..TWTF..	03	200	30 Comme					4			4	800
56	M-F 12p Today Show III M.....	03	200	30 Comme						1		1	200
57	M-F 12p Today Show III ..TWTF..	03	200	30 Comme						4		4	800
58	M-F 12p Today Show III MT.....	03	200	30 Comme							2	2	400
Weekly Totals: Total Spots(Ord Spots)					1	68	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
59	M-F 1p Days Of Our Lives M.....	03	400	30 Comme		1						1	400
60	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme		3						3	1200
61	M-F 1p Days Of Our Lives M.....	03	400	30 Comme			1					1	400
62	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme			4					4	1600
63	M-F 1p Days Of Our Lives M.....	03	400	30 Comme				1				1	400
64	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme				4				4	1600
65	M-F 1p Days Of Our Lives M.....	03	400	30 Comme					1			1	400
66	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme					4			4	1600
67	M-F 1p Days Of Our Lives M.....	03	400	30 Comme						1		1	400
68	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme						4		4	1600
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
69	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme							2	2	800
70	M-F 2p Rachael Ray M.....	03	250	30 Comme		1						1	250
71	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme		3						3	750
72	M-F 2p Rachael Ray M.....	03	250	30 Comme			1					1	250
73	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme			4					4	1000
74	M-F 2p Rachael Ray M.....	03	250	30 Comme				1				1	250
75	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme				4				4	1000
76	M-F 2p Rachael Ray M.....	03	250	30 Comme					1			1	250
77	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme					4			4	1000
78	M-F 2p Rachael Ray M.....	03	250	30 Comme						1		1	250
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 363850	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: . / . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
79	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme						4		4	1000
80	M-F 2p Rachael Ray MT.....	03	250	30 Comme							2	2	500
81	Sat 9a NewsS.	03	300	30 Comme									1500
82	Sun 9a NewsS	03	300	30 Comme									1500
83	M-F 3p Doctors M.....	03	450	30 Comme		1						1	450
84	M-F 3p Doctors .TWTF..	03	450	30 Comme			3					3	1350
85	M-F 3p Doctors M.....	03	450	30 Comme			1					1	450
86	M-F 3p Doctors .TWTF..	03	450	30 Comme			4					4	1800
87	M-F 3p Doctors M.....	03	450	30 Comme				1				1	450
88	M-F 3p Doctors .TWTF..	03	450	30 Comme				4				4	1800
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
89	M-F 3p Doctors M.....	03	450	30 Comme					1			1	450
90	M-F 3p Doctors .TWTF..	03	450	30 Comme					4			4	1800
91	M-F 3p Doctors M.....	03	450	30 Comme					1			1	450
92	M-F 3p Doctors .TWTF..	03	450	30 Comme					4			4	1800
93	M-F 3p Doctors MT.....	03	450	30 Comme						2		2	900
94	M-F 4p Dr Oz M.....	03	600	30 Comme		1						1	600
95	M-F 4p Dr Oz .TWTF..	03	600	30 Comme		3						3	1800
96	M-F 4p Dr Oz M.....	03	600	30 Comme			1					1	600
97	M-F 4p Dr Oz .TWTF..	03	600	30 Comme			4					4	2400
98	M-F 4p Dr Oz M.....	03	600	30 Comme				1				1	600

Weekly Totals:

Total Spots(Ord Spots)	1	66	94	73	90	94	26	444
Open PR			-1	-1				-2
Closed PR		2						2

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Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
99	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots			3				3	1800
100	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots				1			1	600
101	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots				4			4	2400
102	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots					1		1	600
103	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots					4		4	2400
104	M-F 4p Dr Oz MT.....	03	600	30 Comme	Nbr of Spots						2	2	1200
105	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots		1					1	900
106	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots		2					2	1800
107	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots			1				1	900
108	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots			4				4	3600
Weekly Totals:					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
109	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots			1				1	900
110	M-F 5p News ..TWTF..	03	900	30 Comme	Nbr of Spots			2				2	1800
111	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots				1			1	900
112	M-F 5p News ..TWTF..	03	900	30 Comme	Nbr of Spots				4			4	3600
113	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots					1		1	900
114	M-F 5p News ..TWTF..	03	900	30 Comme	Nbr of Spots					4		4	3600
115	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots						1	1	900
116	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots		1					1	900
117	M-F 530p News ..TWTF..	03	900	30 Comme	Nbr of Spots		2					2	1800
118	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots			1				1	900
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
119	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots		4					4	3600
120	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots			1				1	900
121	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots			2				2	1800
123	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots				4			4	3600
124	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots					1		1	900
125	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots					4		4	3600
126	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots						1	1	900
127	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots		1					1	1200
128	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots		3					3	3600
129	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots			1				1	1200
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR					2							2	

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Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
130	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots			4					4	4800
131	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots				1				1	1200
134	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots					4			4	4800
135	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots						1		1	1200
136	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots						4		4	4800
137	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots							1	1	1200
138	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots		1						1	1000
139	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots		2						2	2000
140	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots			1					1	1000
141	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots			4					4	4000
Weekly Totals: Total Spots(Ord Spots)						1	66	94	73	90	94	26	444	
Open PR								-1	-1				-2	-400
Closed PR						2							2	

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Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
142	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots			1				1	1000
145	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots				4			4	4000
146	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots					1		1	1000
147	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots					4		4	4000
148	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots						1	1	1000
149	Sat 6p NewsS.	03	700	30 Comme	Nbr of Spots		1			1		2	1400
150	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots	1	1	1	1	1		6	4500
151	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots		1					1	1000
152	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots		2					2	2000
153	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots			1				1	1000
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR					2							2	

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Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
154	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme			4					4	4000
155	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme				1				1	1000
156	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme					4			4	4000
158	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme						1		1	1000
160	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme						4		4	4000
161	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme							1	1	1000
162	Sat 7p Entertainment TonightS	03	650	30 Comme			1	1	1	1		4	2600
163	Tue 8p ET / 7p CT Voice .T.....	03	9000	30 Comme		1						1	9000
164	Tue 8p ET / 7p CT Voice .T.....	03	9000	30 Comme				1				1	9000
165	Wed 10p ET / 9p CT Chicago Fire .W....	03	3600	30 Comme			1					1	3600
Weekly Totals:					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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Associated Copies: No		Business Category: Transactional

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166	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme					1			1	3600
167	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme			1	1		1	1	4	36000
168	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme					1			1	9000
169	M-Su 11p News MTWTF..	03	1250	30 Comme		2						2	2500
170	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme		1						1	200
171	M-F 1237a ET / 1137p CT Late Night .TWTF..	03	200	30 Comme		2						2	400
172	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme			1					1	200
173	M-F 1237a ET / 1137p CT Late Night .TWTF..	03	200	30 Comme			2					2	400
174	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme				1				1	200
177	M-F 1237a ET / 1137p CT Late Night	03	200	30 Comme									
Weekly Totals:					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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178	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme						1		1	200
179	M-F 1237a ET / 1137p CT Late Night TWTF..	03	200	30 Comme						3		3	600
190	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme							1	1	200
181	M-F 1135p ET / 1035p CT Tonight M.....	03	650	30 Comme		1						1	650
182	M-F 1135p ET / 1035p CT Tonight TWTF..	03	650	30 Comme		3						3	1950
183	M-F 1135p ET / 1035p CT Tonight M.....	03	650	30 Comme			1					1	650
194	M-F 1135p ET / 1035p CT Tonight TWTF..	03	650	30 Comme			3					3	1950
195	M-F 1135p ET / 1035p CT Tonight M.....	03	650	30 Comme				1				1	650
Weekly Totals:					1	66	94	73	90	94	26	444	
Total Spots (Ord Spots)							-1	-1				-2	-400
Open PR													
Closed PR						2						2	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
186	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme				3				3	1950
187	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme					1			1	650
188	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme					3			3	1950
189	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme						1		1	650
190	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme						3		3	1950
191	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme							1	1	650
192	M-F 630p ET / 530p CT NBC Nightly News ..W....	01	5000	30 Comme			1					1	5000
193	Sat 9p ET / 8p CT Chicago Fire	03	1300	30 Comme			1					1	1300
Weekly Totals: Total Spots(Ord Spots)					1	65	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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194	M-F 5a News ..WTF..	03	150	30 Comme			1					1	150
195	M-F 530a News .TWTF..	01	470	30 Comme				3	4	4		11	5170
196	M-F 6a News .TWTF..	01	1450	30 Comme					2			2	2900
197	M-F 6a News M.....	01	1450	30 Comme					1			1	1450
198	M-F 7a Today Show .TWTF..	03	900	30 Comme				4				4	3600
199	M-F 9a Today Show II .TWTF..	01	1040	30 Comme				4				4	4160
200	M-F 9a Today Show II M.....	01	1040	30 Comme					1			1	1040
201	M-F 12p Today Show III .TWTF..	01	380	30 Comme				4				4	1520
202	M-F 12p Today Show III M.....	01	380	30 Comme					1			1	380
203	M-F 6p News .TWTF..	01	2250	30 Comme				2				2	4500
Weekly Totals:					1	68	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
204	M-F 7p News ..TWTF..	01	2000	30 Comme				2				2	4000
205	M-F 7p News M.....	01	2000	30 Comme					1			1	2000
206	M-F 730p Entertainment Tonight ..TWTF..	01	2000	30 Comme				2				2	4000
207	M-F 1237a ET / 1137p CT Late Night ..TWTF..	01	400	30 Comme				4				4	1600
208	M-F 1237a ET / 1137p CT Late Night M.....	01	400	30 Comme					1			1	400
209	Sun 8a Today ShowS	01	1100	30 Comme				1				1	1100
Weekly Totals:					Total Spots(Ord Spots)								
					Open PR	66	94	73	90	94	29	444	
					Closed PR		-1	-1				-2	-400

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
37	M-F 9a Today Show II	:30 Commercial	10/01/12	Closed Pre Emption	550.00	No Makegood / Credit	0000000000	E:063545680
171	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/01/12	Closed Pre Emption	200.00	No Makegood / Credit	0000000000	E:063545680
173	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/08/12	Open Pre Emption	200.00		0000000000	E:063545680
174	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/15/12	Open Pre Emption	200.00		0000000000	E:063545680

Grand Totals

		Month 9 Weeks: 5		Month 10 Weeks: 4				Month 11 Weeks: 4	
Totals		09/24	10/01	10/08	10/15	10/22	10/29	11/05	
Spots	444		68	94	73	90	94	26	
Cost	364250	1	51330	76850	71410	71170	69850	23690	

Grand Totals: Spots: 444

Gross Total: 363,850.00

Commission: 54,577.50

Net Total: 309,272.50

REP HEADLINE# 6354568 TRF# E:063545 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 19.06
 CHANGES ** WFLA-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # SALESMAN #
 AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME DAN NAGELBERG

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6354568 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA - SKED C EST#1897 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP30/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT8/12 19.06

REP: MAKEGOOD
 SPOTS CANCELED ON LN'S 38, 150, 167, 170
 LN'S 191-193 ADDED
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 OBAMA FOR AMERICA

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
 : LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = AGENCY EST# = 1897
 AGENCY PRODUCT CODE =

38	S	900A-1000A	30			\$550.00	10/1	10/1	0		MON	0
----	---	------------	----	--	--	----------	------	------	---	--	-----	---

PROGRAM : TODAY SHOW 2
 CON COM1: TODAY SHOW 2

10/9/12 (5)

FAX# 703-516-9680
OCT8/12 19.06
HARRIS REPORT FROM REP
CHANGES
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
150	ES		600P-630P	30		\$700.00	10/6	10/6	1		SAT	1
150	ES		600P-630P	30		\$700.00	10/13	10/13	0		SAT	0
150	ES		600P-630P	30		\$700.00	10/20	10/20	0		SAT	0
150	ES		600P-630P	30		\$700.00	10/27	10/27	1		SAT	1
150	ES		600P-630P	30		\$700.00	11/3	11/3	0		SAT	0
PROGRAM : SAT 6P NEWS CON COM1: SAT 6P NEWS												
167	S		1000P-1100P	30		\$3,600.00	10/2	10/2	0		TUE	0
167	S		1000P-1100P	30		\$3,600.00	10/16	10/16	0		TUE	0
PROGRAM : PARENTHOOD CON COM1: PARENTHOOD												
170	S		1237A-137A	30		\$200.00	10/2	10/5	2		TU-F	2
PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON												
191	A		630P-700P	30		\$5,000.00	10/10	10/10	1		WED	1
PROGRAM : NIGHTLY NEWS CON COM1: NIGHTLY NEWS												
192	A		900P-1000P	30		\$1,300.00	10/13	10/13	1		SAT	1
PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE												
193	A		500A-530A	30		\$150.00	10/10	10/12	1		W-F	1
PROGRAM : 5A NEWS CON COM1: 5A NEWS												
SEP/12	\$750.00	OCT/12	275630.00	NOV/12	92740.00	CONTRACT TOTAL 369120.00 TOTAL SPOTS 465						

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 801 Issue 2



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Barack Obama/ D/ President	Submission Cost: 369120	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: ././1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama - Sked C	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots			1	1	1	1		4	2000
2	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots		1						1	470
3	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots		3						3	1410
4	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots			1					1	470
5	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots			4					4	1880
6	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots				1				1	470
7	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots				4				4	1880
8	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots					1			1	470
9	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots					4			4	1880
10	M-F 530a News	01	470	30 Comme	Nbr of Spots						1		1	470
Weekly Totals: Total Spots(Ord Spots)						1	66	94	91	93	94	26	465	
Closed PR							2						2	

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Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:	..	Client/Product/Estimate:	. / 1897	Sales Rep:	HRP Washington, DC
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Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
11	M-F 530a News TWTF..	01	470	30 Comme	Nbr of Spots						4		4	1880
12	M-F 530a News MT....	01	470	30 Comme	Nbr of Spots							2	2	940
13	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots		1						1	700
14	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots		3						3	2100
15	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots			1					1	700
16	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots			4					4	2800
17	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots				1				1	700
18	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots				4				4	2800
19	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots					1			1	700
20	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots					4			4	2800
21	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots						1		1	700
22	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots						4		4	2800
Weekly Totals: Total Spots(Ord Spots)						1	66	94	91	93	94	26	465	
Closed PR							2						2	

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Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
23	M-F 6a News MT.....	03	700	30 Comme							2	2	1400
24	M-F 7a Today Show M.....	03	900	30 Comme		1						1	900
25	M-F 7a Today Show .TWTF..	03	900	30 Comme		4						4	3600
26	M-F 7a Today Show M.....	03	900	30 Comme			1					1	900
27	M-F 7a Today Show .TWTF..	03	900	30 Comme			7					7	6300
28	M-F 7a Today Show M.....	03	900	30 Comme				1				1	900
29	M-F 7a Today Show .TWTF..	03	900	30 Comme				7				7	6300
30	M-F 7a Today Show M.....	03	900	30 Comme					1			1	900
31	M-F 7a Today Show .TWTF..	03	900	30 Comme					7			7	6300
32	M-F 7a Today Show M.....	03	900	30 Comme						1		1	900
33	M-F 7a Today Show .TWTF..	03	900	30 Comme						7		7	6300
34	M-F 7a Today Show	03	900	30 Comme							2	2	1800

Weekly Totals:	Total Spots(Ord Spots)	1	66	94	91	93	94	26	465	
Closed PR		2							2	

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Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
35	Sun 8a Today ShowS	03	500	30 Comme	Nbr of Spots		1	1	1	1			4	2000
36	Sun 8a Today ShowS	03	500	30 Comme	Nbr of Spots						4		4	2000
37	M-F 9a Today Show II M.....	03		30 Comme	Nbr of Spots		1						1	
38	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Closed PR Nbr of Spots		2						2	1100
39	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots			1					1	550
40	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Nbr of Spots			6					6	3300
41	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots				1				1	550
42	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots				6				6	3300
43	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots					1			1	550
44	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Nbr of Spots					7			7	3850
45	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots						1		1	550
46	M-F 9a Today Show II	03	550	30 Comme	Nbr of Spots						7		7	3850
Weekly Totals: Total Spots(Ord Spots)						1	66	94	91	93	94	26	465	
Closed PR							2						2	

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Barack Obama/ D/ President
Submission Number 801 Issue 2



MeTV



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	././1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
47	M-F 9a Today Show II MT..... Comme	03	550	30	Nbr of Spots							2	2	1100
48	M-F 12p Today Show III M..... Comme	03	200	30	Nbr of Spots		1						1	200
49	M-F 12p Today Show III .TWTF.. Comme	03	200	30	Nbr of Spots		3						3	600
50	M-F 12p Today Show III M..... Comme	03	200	30	Nbr of Spots			1					1	200
51	M-F 12p Today Show III .TWTF.. Comme	03	200	30	Nbr of Spots			4					4	800
52	M-F 12p Today Show III M..... Comme	03	200	30	Nbr of Spots				1				1	200
53	M-F 12p Today Show III .TWTF.. Comme	03	200	30	Nbr of Spots				4				4	800
54	M-F 12p Today Show III M..... Comme	03	200	30	Nbr of Spots					1			1	200
55	M-F 12p Today Show III .TWTF.. Comme	03	200	30	Nbr of Spots					4			4	800
56	M-F 12p Today Show III M..... Comme	03	200	30	Nbr of Spots						1		1	200
57	M-F 12p Today Show III .TWTF.. Comme	03	200	30	Nbr of Spots						4		4	800
58	M-F 12p Today Show III M..... Comme	03	200	30	Nbr of Spots							2	2	400
Weekly Totals: Total Spots(Ord Spots)						1	66	94	91	93	94	26	485	
Closed PR							2						2	

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Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
59	M-F 1p Days Of Our Lives M.....	03	400	30 Comme		1						1	400
60	M-F 1p Days Of Our Lives ..TWTF..	03	400	30 Comme		3						3	1200
61	M-F 1p Days Of Our Lives M.....	03	400	30 Comme			1					1	400
62	M-F 1p Days Of Our Lives ..TWTF..	03	400	30 Comme			4					4	1600
63	M-F 1p Days Of Our Lives M.....	03	400	30 Comme				1				1	400
64	M-F 1p Days Of Our Lives ..TWTF..	03	400	30 Comme				4				4	1600
65	M-F 1p Days Of Our Lives M.....	03	400	30 Comme					1			1	400
66	M-F 1p Days Of Our Lives ..TWTF..	03	400	30 Comme					4			4	1600
67	M-F 1p Days Of Our Lives M.....	03	400	30 Comme						1		1	400
68	M-F 1p Days Of Our Lives ..TWTF..	03	400	30 Comme						4		4	1600
69	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme							2	2	800
70	M-F 2p Rachael Ray	03	250	30 Comme		1						1	250
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR						2						2	

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Buyer:	..	Client/Product/Estimate:	././1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
71	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme		3						3	750
72	M-F 2p Rachael Ray M.....	03	250	30 Comme			1					1	250
73	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme			4					4	1000
74	M-F 2p Rachael Ray M.....	03	250	30 Comme				1				1	250
75	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme				4				4	1000
76	M-F 2p Rachael Ray M.....	03	250	30 Comme					1			1	250
77	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme					4			4	1000
78	M-F 2p Rachael Ray M.....	03	250	30 Comme						1		1	250
79	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme						4		4	1000
80	M-F 2p Rachael Ray MT.....	03	250	30 Comme							2	2	500
81	Sat 9a NewsS.	03	300	30 Comme		1		1		1		1	1500
82	Sun 9a News	03	300	30 Comme		1		1		1		1	1500
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR						2						2	

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Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
83S M-F 3p Doctors	03	450	30 Comme		1						1	450
84	M-F 3p Doctors .TWTF..	03	450	30 Comme		3						3	1350
85	M-F 3p Doctors M.....	03	450	30 Comme			1					1	450
86	M-F 3p Doctors .TWTF..	03	450	30 Comme			4					4	1800
87	M-F 3p Doctors M.....	03	450	30 Comme				1				1	450
88	M-F 3p Doctors .TWTF..	03	450	30 Comme				4				4	1800
89	M-F 3p Doctors M.....	03	450	30 Comme					1			1	450
90	M-F 3p Doctors .TWTF..	03	450	30 Comme					4			4	1800
91	M-F 3p Doctors M.....	03	450	30 Comme						1		1	450
92	M-F 3p Doctors .TWTF..	03	450	30 Comme						4		4	1800
93	M-F 3p Doctors MT.....	03	450	30 Comme							2	2	900
94	M-F 4p Dr Oz	03	600	30 Comme		1						1	600
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR						2						2	

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Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:	..	Client/Product/Estimate:	.. / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
95	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots		3						3	1800
96	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots			1					1	600
97	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots			4					4	2400
98	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots				1				1	600
99	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots				4				4	2400
100	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots					1			1	600
101	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots					4			4	2400
102	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots						1		1	600
103	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots						4		4	2400
104	M-F 4p Dr Oz MT.....	03	600	30 Comme	Nbr of Spots							2	2	1200
105	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots		1						1	900
106	M-F 5p News	03	900	30 Comme	Nbr of Spots		2						2	1800
Weekly Totals: Total Spots(Ord Spots)						1	66	94	91	93	94	26	465	
Closed PR							2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 801 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:	..	Client/Product/Estimate:	.. / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
107	M-F 5p News M.....	03	900	30 Comme			1					1	900
108	M-F 5p News ..TWTF..	03	900	30 Comme			4					4	3600
109	M-F 5p News M.....	03	900	30 Comme				1				1	900
110	M-F 5p News ..TWTF..	03	900	30 Comme				4				4	3600
111	M-F 5p News M.....	03	900	30 Comme					1			1	900
112	M-F 5p News ..TWTF..	03	900	30 Comme					4			4	3600
113	M-F 5p News M.....	03	900	30 Comme						1		1	900
114	M-F 5p News ..TWTF..	03	900	30 Comme						4		4	3600
115	M-F 5p News M.....	03	900	30 Comme							1	1	900
116	M-F 530p News M.....	03	900	30 Comme		1						1	900
117	M-F 530p News ..TWTF..	03	900	30 Comme		2						2	1800
118	M-F 530p News	03	900	30 Comme			1					1	900
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR						2						2	

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Client: Barack Obama/ D/ President	Submission Cost: 369120	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: ././1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
119	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots			4					4	3600
120	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots				1				1	900
121	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots				4				4	3600
122	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots					1			1	900
123	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots					4			4	3600
124	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots						1		1	900
125	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots						4		4	3600
126	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots							1	1	900
127	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots		1						1	1200
128	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots		3						3	3600
129	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots			1					1	1200
130	M-F 6p News	03	1200	30 Comme	Nbr of Spots			4					4	4800
Weekly Totals: Total Spots(Ord Spots)						1	66	94	91	93	94	26	485	
Closed PR						2							2	

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Client: Barack Obama/ D/ President	Submission Cost: 369120	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: ././1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est/PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
131	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots			1				1	1200
132	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots			4				4	4800
133	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots				1			1	1200
134	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots				4			4	4800
135	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots					1		1	1200
136	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots					4		4	4800
137	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots						1	1	1200
138	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots		1					1	1000
139	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots		2					2	2000
140	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots			1				1	1000
141	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots			4				4	4000
142	M-F 7p News	03	1000	30 Comme	Nbr of Spots			1				1	1000
Weekly Totals: (Total Spots/Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR						2						2	

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PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / . / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
143	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots				4				4	4000
144	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots					1			1	1000
145	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots					4			4	4000
146	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots						1		1	1000
147	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots						4		4	4000
148	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots							1	1	1000
149	Sat 6p NewsS.	03	700	30 Comme	Nbr of Spots		1			1			2	1400
150	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots	1	1	1	1	1	1		6	4500
151	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots		1						1	1000
152	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots		2						2	2000
153	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots			1					1	1000
154	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots			4					4	4000
Weekly Totals: Total Spots(Ord Spots)						1	66	94	91	83	94	26	465	
Closed PR							2						2	

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Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	././1897	Sales Rep:	HPP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
155	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme				1				1	1000
156	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme				4				4	4000
157	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme					1			1	1000
158	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme					4			4	4000
159	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme						1		1	1000
160	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme						4		4	4000
161	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme							1	1	1000
162	Sat 7p Entertainment TonightS	03	650	30 Comme			1		1			4	2600
163	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme		1						1	9000
164	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme				1				1	9000
165	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme			1					1	3600
166	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme					1			1	3600
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR					2							2	

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Buyer:	..	Client/Product/Estimate:	././1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
167	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme			1	1		1	1	4	36000
168	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme					1			1	9000
169	M-Su 11p News MTWTF..	03	1250	30 Comme		2						2	2500
170	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme		1						1	200
171	M-F 1237a ET / 1137p CT Late Night .TWTF..	03	200	30 Comme		2						2	400
172	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme			1					1	200
173	M-F 1237a ET / 1137p CT Late Night .TWTF..	03	200	30 Comme			3					3	600
174	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme				1				1	200
175	M-F 1237a ET / 1137p CT Late Night .TWTF..	03	200	30 Comme				3				3	600
176	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme					1			1	200
177	M-F 1237a ET / 1137p CT Late Night .TWTF..	03	200	30 Comme					3			3	600
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR						2						2	

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Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:	..	Client/Product/Estimate:	.. / . / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
178	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots						1		1	200
179	M-F 1237a ET / 1137p CT Late Night .TWTF..	03	200	30 Comme	Nbr of Spots						3		3	600
180	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots							1	1	200
181	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme	Nbr of Spots		1						1	650
182	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme	Nbr of Spots		3						3	1950
183	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme	Nbr of Spots			1					1	650
184	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme	Nbr of Spots			3					3	1950
185	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme	Nbr of Spots				1				1	650
186	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme	Nbr of Spots				3				3	1950
187	M-F 1135p ET / 1035p CT Tonight Show	03	650	30 Comme	Nbr of Spots					1			1	650
Weekly Totals: Total Spots(Ord Spots)						1	66	94	91	93	94	26	465	
Closed PR						2								

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Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
188	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme					3			3	1950
189	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme						1		1	650
190	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme						3		3	1950
191	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme							1	1	650
192	M-F 630p ET / 530p CT NBC Nightly News ..W....	01	5000	30 Comme			1					1	5000
193	Sat 9p ET / 8p CT Chicago FireS.	03	1300	30 Comme			1					1	1300
194	M-F 5a News ..WTF..	03	150	30 Comme			1					1	150
Weekly Totals: (Total Spots(Ord Spots))					1	66	94	91	93	94	26	465	
Closed PR						2						2	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
37	M-F 9a Today Show II	30 Commercial	10/01/12	Closed Pre Emption	550.00	No Makegood / Credit	0000000000	E:063545680
171	M-F 1237a ET / 1137p CT Late Night	30 Commercial	10/01/12	Closed Pre Emption	200.00	No Makegood / Credit	0000000000	E:063545680

Grand Totals

	Month 9 Weeks: 5		Month 10 Weeks: 4				Month 11 Weeks: 4	
	09/24	10/01	10/08	10/15	10/22	10/29	11/05	
Spots	465	1	66	94	91	93	94	26
Cost	369120	750	51330	76850	75900	71650	68950	23890

Grand Totals:

Spots:	465
Gross Total:	369,120.00
Commission:	55,368.00
Net Total:	313,752.00

REP HEADLINE# 6354568
*** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
SEP27/12 18.07
*** WFLA-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,
WASHINGTON, DC 20007

REP.# OFF.# SALESMAN #
BUYER NAME DAN NAGELBERG
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6354568

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA - SKED C EST#1897 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP30/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP27/12 18.07

REP: NEW ORDER
TTL \$369,120 @468X
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

440: \$5700

900
04/8

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

1			700A-900A	30		\$500.00	10/13	11/3	1		SAT	4
---	--	--	-----------	----	--	----------	-------	------	---	--	-----	---

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1897
PROGRAM : SAT TODAY
CON COM1: SAT TODAY

10/9/12 (5)

10/3/12 FCC (5)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/1	10/1	1		MON	1
3			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/2	10/5	3		TU-F	3
4			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/8	10/8	1		MON	1
5			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/9	10/12	4		TU-F	4
6			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/15	10/15	1		MON	1
7			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/16	10/19	4		TU-F	4
8			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/22	10/22	1		MON	1
9			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/23	10/26	4		TU-F	4
10			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/29	10/29	1		MON	1

REP HEADLINE# 6354568
*** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP

SEP27/12 18.07
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/30	11/2	4		TU-F	4
12			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	11/5	11/6	2		M-TU	2
13			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/1	10/1	1		MON	1
14			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/2	10/5	3		TU-F	3
15			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/8	10/8	1		MON	1
16			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/9	10/12	4		TU-F	4
17			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/15	10/15	1		MON	1
18			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/16	10/19	4		TU-F	4
19			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/22	10/22	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/23	10/26	4		TU-F	4
21			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/29	10/29	1		MON	1
22			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/30	11/2	4		TU-F	4
23			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	11/5	11/6	2		M-TU	2
24			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/1	10/1	1		MON	1
25			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/2	10/5	4		TU-F	4
26			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/8	10/8	1		MON	1
27			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/9	10/12	7		TU-F	7
28			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/15	10/15	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/16	10/19	7		TU-F	7
30			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/22	10/22	1		MON	1
31			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/23	10/26	7		TU-F	7
32			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/29	10/29	1		MON	1
33			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/30	11/2	7		TU-F	7
34			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	11/5	11/6	2		M-TU	2
35			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$500.00	9/30	9/30	0		SUN	0
36			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$500.00	10/7	10/28	1		SUN	4
37			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$500.00	11/4	11/4	4		SUN	4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/1	10/1	1		MON	1
39			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/2	10/5	2		TU-F	2
40			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/8	10/8	1		MON	1
41			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/9	10/12	6		TU-F	6
42			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/15	10/15	1		MON	1
43			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/16	10/19	6		TU-F	6
44			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/22	10/22	1		MON	1
45			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/23	10/26	7		TU-F	7
46			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/29	10/29	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
47			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/30	11/2	7		TU-F	7
48			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	11/5	11/6	2		M-TU	2
49			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/1	10/1	1		MON	1
50			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/2	10/5	3		TU-F	3
51			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/8	10/8	1		MON	1
52			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/9	10/12	4		TU-F	4
53			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/15	10/15	1		MON	1
54			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/16	10/19	4		TU-F	4
55			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/22	10/22	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
74			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/9	10/12	4		TU-F	4
75			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/15	10/15	1		MON	1
76			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/16	10/19	4		TU-F	4
77			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/22	10/22	1		MON	1
78			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/23	10/26	4		TU-F	4
79			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/29	10/29	1		MON	1
80			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/30	11/2	4		TU-F	4
81			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	11/5	11/6	2		M-TU	2
82			900A-1000A PROGRAM : SAT 9A NEWS CON COM1: SAT 9A NEWS	30		\$300.00	10/6	11/3	1		SAT	5

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
83			900A-1000A	30		\$300.00	9/30	9/30	0		SUN	0
83			900A-1000A	30		\$300.00	10/7	11/4	1		SUN	5
PROGRAM : SUN 9A NEWS CON COM1: SUN 9A NEWS												
84			300P-400P	30		\$450.00	10/1	10/1	1		MON	1
PROGRAM : DOCTORS CON COM1: DOCTORS												
85			300P-400P	30		\$450.00	10/2	10/5	3		TU-F	3
PROGRAM : DOCTORS CON COM1: DOCTORS												
86			300P-400P	30		\$450.00	10/8	10/8	1		MON	1
PROGRAM : DOCTORS CON COM1: DOCTORS												
87			300P-400P	30		\$450.00	10/9	10/12	4		TU-F	4
PROGRAM : DOCTORS CON COM1: DOCTORS												
88			300P-400P	30		\$450.00	10/15	10/15	1		MON	1
PROGRAM : DOCTORS CON COM1: DOCTORS												
89			300P-400P	30		\$450.00	10/16	10/19	4		TU-F	4
PROGRAM : DOCTORS CON COM1: DOCTORS												
90			300P-400P	30		\$450.00	10/22	10/22	1		MON	1
PROGRAM : DOCTORS CON COM1: DOCTORS												
91			300P-400P	30		\$450.00	10/23	10/26	4		TU-F	4
PROGRAM : DOCTORS CON COM1: DOCTORS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
92			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/29	10/29	1		MON	1
93			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/30	11/2	4		TU-F	4
94			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	11/5	11/6	2		M-TU	2
95			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/1	10/1	1		MON	1
96			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/2	10/5	3		TU-F	3
97			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/8	10/8	1		MON	1
98			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/9	10/12	4		TU-F	4
99			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/15	10/15	1		MON	1
100			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/16	10/19	4		TU-F	4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
101			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/22	10/22	1		MON	1
102			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/23	10/26	4		TU-F	4
103			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/29	10/29	1		MON	1
104			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/30	11/2	4		TU-F	4
105			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	11/5	11/6	2		M-TU	2
106			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/1	10/1	1		MON	1
107			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/2	10/5	2		TU-F	2
108			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/8	10/8	1		MON	1
109			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/9	10/12	4		TU-F	4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
110			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/15	10/15	1		MON	1
111			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/16	10/19	4		TU-F	4
112			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/22	10/22	1		MON	1
113			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/23	10/26	4		TU-F	4
114			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/29	10/29	1		MON	1
115			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/30	11/2	4		TU-F	4
116			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	11/5	11/5	1		MON	1
117			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/1	10/1	1		MON	1
118			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/2	10/5	2		TU-F	2

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
119			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/8	10/8	1		MON	1
120			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/9	10/12	4		TU-F	4
121			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/15	10/15	1		MON	1
122			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/16	10/19	4		TU-F	4
123			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/22	10/22	1		MON	1
124			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/23	10/26	4		TU-F	4
125			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/29	10/29	1		MON	1
126			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/30	11/2	4		TU-F	4
127			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	11/5	11/5	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
128			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/1	10/1	1		MON	1
129			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/2	10/5	3		TU-F	3
130			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/8	10/8	1		MON	1
131			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/9	10/12	4		TU-F	4
132			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/15	10/15	1		MON	1
133			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/16	10/19	4		TU-F	4
134			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/22	10/22	1		MON	1
135			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/23	10/26	4		TU-F	4
136			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/29	10/29	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
137			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/30	11/2	4		TU-F	4
138			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	11/5	11/5	1		MON	1
139			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/1	10/1	1		MON	1
140			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/2	10/5	2		TU-F	2
141			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/8	10/8	1		MON	1
142			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/9	10/12	4		TU-F	4
143			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/15	10/15	1		MON	1
144			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/16	10/19	4		TU-F	4
145			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/22	10/22	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
146			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/23	10/26	4		TU-F	4
147			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/29	10/29	1		MON	1
148			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/30	11/2	4		TU-F	4
149			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	11/5	11/5	1		MON	1
150			600P-630P PROGRAM : SAT 6P NEWS CON COM1: SAT 6P NEWS	30		\$700.00	10/6	11/3	1		SAT	5
151			600P-630P PROGRAM : SUN 6P NEWS CON COM1: SUN 6P NEWS	30		\$750.00	9/30	11/4	1		SUN	6
152			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/1	10/1	1		MON	1
153			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/2	10/5	2		TU-F	2
154			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/8	10/8	1		MON	1

10/13, 10/20, 11/3 - 11/4 = \$ 2100

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
155			730P-800P	30		\$1,000.00	10/9	10/12	4		TU-F	4
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
156			730P-800P	30		\$1,000.00	10/15	10/15	1		MON	1
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
157			730P-800P	30		\$1,000.00	10/16	10/19	4		TU-F	4
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
158			730P-800P	30		\$1,000.00	10/22	10/22	1		MON	1
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
159			730P-800P	30		\$1,000.00	10/23	10/26	4		TU-F	4
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
160			730P-800P	30		\$1,000.00	10/29	10/29	1		MON	1
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
161			730P-800P	30		\$1,000.00	10/30	11/2	4		TU-F	4
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
162			730P-800P	30		\$1,000.00	11/5	11/5	1		MON	1
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
163			700P-800P	30		\$650.00	10/13	11/3	1		SAT	4
PROGRAM : SAT ENT TONIGHT												
CON COM1: SAT ENT TONIGHT												

REP HEADLINE# 6354568
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP

SEP27/12 18.07
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
164			800P-900P	30		\$9,000.00	10/2	10/2	1		TUE	1
164			800P-900P	30		\$9,000.00	10/16	10/16	1		TUE	1
PROGRAM : THE VOICE RESULTS CON COM1: THE VOICE RESULTS												
165			1000P-1100P	30		\$3,600.00	10/10	10/10	1		WED	1
165			1000P-1100P	30		\$3,600.00	10/24	10/24	1		WED	1
PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE												
166			800P-1000P	30		\$9,000.00	10/8	11/5	1		MON	5
PROGRAM : THE VOICE CON COM1: THE VOICE												
167			1000P-1100P	30		\$3,600.00	10/2	10/2	0		TUE	0
167			1000P-1100P	30		\$3,600.00	10/16	10/16	1		TUE	1
PROGRAM : PARENTHOOD CON COM1: PARENTHOOD												
168			1100P-1135P	30		\$1,250.00	10/1	10/5	2		M-F	2
PROGRAM : 11P NEWS CON COM1: 11P NEWS												
169			1237A-137A	30		\$200.00	10/1	10/1	1		MON	1
PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON												
170			1237A-137A	30		\$200.00	10/2	10/5	3		TU-F	3
PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON												
171			1237A-137A	30		\$200.00	10/8	10/8	1		MON	1
PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON												

10/22 - 8-9P 108-1A

1 On/1A

43600

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
172			1237A-137A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$200.00	10/9	10/12	3		TU-F	3
173			1237A-137A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$200.00	10/15	10/15	1		MON	1
174			1237A-137A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$200.00	10/16	10/19	3		TU-F	3
175			1237A-137A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$200.00	10/22	10/22	1		MON	1
176			1237A-137A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$200.00	10/23	10/26	3		TU-F	3
177			1237A-137A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$200.00	10/29	10/29	1		MON	1
178			1237A-137A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$200.00	10/30	11/2	3		TU-F	3
179			1237A-137A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$200.00	11/5	11/5	1		MON	1
180			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/1	10/1	1		MON	1

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
181			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/2	10/5	3		TU-F	3
182			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/8	10/8	1		MON	1
183			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/9	10/12	3		TU-F	3
184			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/15	10/15	1		MON	1
185			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/16	10/19	3		TU-F	3
186			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/22	10/22	1		MON	1
187			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/23	10/26	3		TU-F	3
188			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/29	10/29	1		MON	1
189			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/30	11/2	3		TU-F	3

REP HEADLINE# 6354568
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 SEP27/12 18.07
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
190			1135P-1235A	30		\$650.00	11/5	11/5	1		MON	1
PROGRAM : THE TONIGHT SHOW												
CON COM1: THE TONIGHT SHOW												
SEP/12			\$750.00		OCT/12	274930.00		NOV/12				
CONTRACT TOTAL												369120.00
TOTAL SPOTS												468

COMPETITIVE INFORMATION NOT YET AVAILABLE.
 SVC- NSI
 DEMOS- RA35+*

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	362870	Campaign Ref:	E:063545680
Buyer:	..	Client/Product/Estimate:	. / . / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama - Sked C	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots							4	2000
2	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots	1						1	470
3	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots		3					3	1410
4	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots			1				1	470
5	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots			4				4	1880
6	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots				1			1	470
7	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots				4			4	1880
8	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots					1		1	470
Weekly Totals:					Total Spots(Ord Spots)	1	68	91	91	93	94	26	464
					Open PR		-1					-1	-550

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Buyer: "	Client/Product/Estimate: . / . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
9	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots					4			4	1880
10	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots						1		1	470
11	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots						4		4	1880
12	M-F 530a News MT.....	01	470	30 Comme	Nbr of Spots							2	2	940
13	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots		1						1	700
14	M-F 6a News .TWTF..	03	700	30 Comme	Nbr of Spots		3						3	2100
15	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots			1					1	700
16	M-F 6a News .TWTF..	03	700	30 Comme	Nbr of Spots			4					4	2800
17	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots				1				1	700
18	M-F 6a News .TWTF..	03	700	30 Comme	Nbr of Spots				4				4	2800
19	M-F 6a News	03	700	30 Comme	Nbr of Spots					1			1	700
Weekly Totals:						1	68	91	91	83	94	26	464	
Open PR							-1						-1	-550

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Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
20	M-F 6a News .TWTF..	03	700	30 Comme					4			4	2800
21	M-F 6a News M.....	03	700	30 Comme						1		1	700
22	M-F 6a News .TWTF..	03	700	30 Comme						4		4	2800
23	M-F 6a News MT.....	03	700	30 Comme							2	2	1400
24	M-F 7a Today Show M.....	03	900	30 Comme		1						1	900
25	M-F 7a Today Show .TWTF..	03	900	30 Comme									
26	M-F 7a Today Show M.....	03	900	30 Comme			1					1	900
27	M-F 7a Today Show .TWTF..	03	900	30 Comme			7					7	6300
28	M-F 7a Today Show M.....	03	900	30 Comme				1				1	900
29	M-F 7a Today Show .TWTF..	03	900	30 Comme				7				7	6300
Weekly Totals:					1	68	91	91	93	94	26	464	
Open PR						-1						-1	-550

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Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
30	M-F 7a Today Show	03	900	30								1	900
	M.....			Comme									
				Nbr of Spots									
31	M-F 7a Today Show	03	900	30					7			7	6300
	.TWTF..			Comme									
				Nbr of Spots									
32	M-F 7a Today Show	03	900	30						1		1	900
	M.....			Comme									
				Nbr of Spots									
33	M-F 7a Today Show	03	900	30						7		7	6300
	.TWTF..			Comme									
				Nbr of Spots									
34	M-F 7a Today Show	03	900	30							2	2	1800
	MT.....			Comme									
				Nbr of Spots									
35	Sun 8a Today Show	03	500	30		1	1	1	1			4	2000
S			Comme									
				Nbr of Spots									
36	Sun 8a Today Show	03	500	30						4		4	2000
S			Comme									
				Nbr of Spots									
37	M-F 9a Today Show II	03	550	30		1						1	550
	M.....			Comme									
				Open Pre-Empted		-1						-1	-550
38	M-F 9a Today Show II	03	550	30		2						2	1100
	.TWTF..			Comme									
				Nbr of Spots									
39	M-F 9a Today Show II	03	550	30			1					1	550
	M.....			Comme									
				Nbr of Spots									
40	M-F 9a Today Show II	03	550	30			6					6	3300
				Nbr of Spots									
Weekly Totals:					1	68	91	91	93	94	26	464	
Total Spots(Ord Spots)													
Open PR					-1							-1	-550

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Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
41	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots				1				1	550
42	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Nbr of Spots				6				6	3300
43	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots					1			1	550
44	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Nbr of Spots					7			7	3850
45	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots						1		1	550
46	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Nbr of Spots						7		7	3850
47	M-F 9a Today Show II MT.....	03	550	30 Comme	Nbr of Spots							2	2	1100
48	M-F 12p Today Show III M.....	03	200	30 Comme	Nbr of Spots		1						1	200
49	M-F 12p Today Show III .TWTF..	03	200	30 Comme	Nbr of Spots			3					3	600
50	M-F 12p Today Show III M.....	03	200	30 Comme	Nbr of Spots			1					1	200
Weekly Totals:						Total Spots(Ord Spots)	1	68	91	91	83	94	26	464
						Open PR		-1					-1	-550

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Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
51	M-F 12p Today Show III .TWTF..	03	200	30 Comme			4					4	800
52	M-F 12p Today Show III M.....	03	200	30 Comme				1				1	200
53	M-F 12p Today Show III .TWTF..	03	200	30 Comme				4				4	800
54	M-F 12p Today Show III M.....	03	200	30 Comme					1			1	200
55	M-F 12p Today Show III .TWTF..	03	200	30 Comme					4			4	800
56	M-F 12p Today Show III M.....	03	200	30 Comme						1		1	200
57	M-F 12p Today Show III .TWTF..	03	200	30 Comme						4		4	800
58	M-F 12p Today Show III M.....	03	200	30 Comme							2	2	400
59	M-F 1p Days Of Our Lives M.....	03	400	30 Comme									400
60	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme									1200
61	M-F 1p Days Of Our Lives	03	400	30 Nbr of Spots									400
Weekly Totals:					1	68	91	91	93	94	26	464	
Open PR						-1						-1	-550

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Original

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Buyer: ..	Client/Product/Estimate: ././1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
62	M-F 1p Days Of Our Lives TWTF..	03	400	30 Comme			4					4	1600
63	M-F 1p Days Of Our Lives M.....	03	400	30 Comme				1				1	400
64	M-F 1p Days Of Our Lives TWTF..	03	400	30 Comme				4				4	1600
65	M-F 1p Days Of Our Lives M.....	03	400	30 Comme					1			1	400
66	M-F 1p Days Of Our Lives TWTF..	03	400	30 Comme					4			4	1600
67	M-F 1p Days Of Our Lives M.....	03	400	30 Comme						1		1	400
68	M-F 1p Days Of Our Lives TWTF..	03	400	30 Comme						4		4	1600
69	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme							2	2	800
70	M-F 2p Rachael Ray M.....	03	250	30 Comme								1	250
71	M-F 2p Rachael Ray TWTF..	03	250	30 Comme								3	750
Weekly Totals: Total Spots(Ord Spots)					1	88	91	91	93	94	28	464	-
Open PR					-1	-1						-1	-550

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Buyer: ..	Client/Product/Estimate: ././1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
72	M-F 2p Rachael Ray M.....	03	250	30 Comme			1					1	250
73	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme			4					4	1000
74	M-F 2p Rachael Ray M.....	03	250	30 Comme				1				1	250
75	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme				4				4	1000
76	M-F 2p Rachael Ray M.....	03	250	30 Comme					1			1	250
77	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme					4			4	1000
78	M-F 2p Rachael Ray M.....	03	250	30 Comme						1		1	250
79	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme						4		4	1000
80	M-F 2p Rachael Ray MT.....	03	250	30 Comme							2	2	500
81	Sat 9a NewsS.	03	300	30 Comme									1500
82	Sun 9a News	03	300	30 Nbr of Spots		1		1		1		5	1500
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR					-1							-1	-550

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Buyer:		Client/Product/Estimate:	L / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
83	M-F 3p Doctors M..... TWTF..	03	450	30 Comme		1						1	450
84	M-F 3p Doctors M..... TWTF..	03	450	30 Comme		3						3	1350
85	M-F 3p Doctors M..... TWTF..	03	450	30 Comme			1					1	450
86	M-F 3p Doctors M..... TWTF..	03	450	30 Comme			4					4	1800
87	M-F 3p Doctors M..... TWTF..	03	450	30 Comme				1				1	450
88	M-F 3p Doctors M..... TWTF..	03	450	30 Comme				4				4	1800
89	M-F 3p Doctors M..... TWTF..	03	450	30 Comme					1			1	450
90	M-F 3p Doctors M..... TWTF..	03	450	30 Comme					4			4	1800
91	M-F 3p Doctors M..... TWTF..	03	450	30 Comme						1		1	450
92	M-F 3p Doctors M..... TWTF..	03	450	30 Comme						4		4	1800
Weekly Totals:					1	68	91	91	93	94	26	464	
Open PR						-1						-1	-560

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Buyer: ..	Client/Product/Estimate: . / 11897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
93	M-F 3p Doctors	03	450	30	Nbr of Spots						2	2	900
	MT.....			Comme									
94	M-F 4p Dr Oz	03	600	30	Nbr of Spots	1						1	600
	M.....			Comme									
95	M-F 4p Dr Oz	03	600	30	Nbr of Spots		3					3	1800
	.TWTF..			Comme									
96	M-F 4p Dr Oz	03	600	30	Nbr of Spots			1				1	600
	M.....			Comme									
97	M-F 4p Dr Oz	03	600	30	Nbr of Spots			4				4	2400
	.TWTF..			Comme									
98	M-F 4p Dr Oz	03	600	30	Nbr of Spots				1			1	600
	M.....			Comme									
99	M-F 4p Dr Oz	03	600	30	Nbr of Spots				4			4	2400
	.TWTF..			Comme									
100	M-F 4p Dr Oz	03	600	30	Nbr of Spots				1			1	600
	M.....			Comme									
101	M-F 4p Dr Oz	03	600	30	Nbr of Spots				4			4	2400
	.TWTF..			Comme									
102	M-F 4p Dr Oz	03	600	30	Nbr of Spots					1		1	600
	M.....			Comme									
103	M-F 4p Dr Oz	03	600	30	Nbr of Spots					4		4	2400
Weekly Totals:					Total Spots(Ord Spots)	1	68	91	91	83	94	26	484
Open PR						-1						-1	-550

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Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
104	M-F 4p Dr Oz MT.....	03	600	30 Comme							2	2	1200
105	M-F 5p News M.....	03	900	30 Comme		1						1	900
106	M-F 5p News TWTF..	03	900	30 Comme		2						2	1800
107	M-F 5p News M.....	03	900	30 Comme			1					1	900
108	M-F 5p News TWTF..	03	900	30 Comme			4					4	3600
109	M-F 5p News M.....	03	900	30 Comme				1				1	900
110	M-F 5p News TWTF..	03	900	30 Comme				4				4	3600
111	M-F 5p News M.....	03	900	30 Comme					1			1	900
112	M-F 5p News TWTF..	03	900	30 Comme					4			4	3600
113	M-F 5p News M.....	03	900	30 Comme						1		1	900
Weekly Totals:					1	68	91	91	93	94	26	464	
Open PR					-1							-1	-550

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Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
114	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots					4		4	3600
115	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots						1	1	900
116	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots	1						1	900
117	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots		2					2	1800
118	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots			1				1	900
119	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots			4				4	3600
120	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots				1			1	900
121	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots			4				4	3600
122	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots				1			1	900
123	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots				4			4	3600
124	M-F 530p News	03	900	30 Comme	Nbr of Spots					1		1	900
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR						-1						-1	-550

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	362870	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	/ / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
125	M-F 530p News .TWTF..	03	900	30 Comme						4		4	3600
126	M-F 530p News M.....	03	900	30 Comme							1	1	900
127	M-F 6p News M.....	03	1200	30 Comme		1						1	1200
128	M-F 6p News .TWTF..	03	1200	30 Comme		3						3	3600
129	M-F 6p News M.....	03	1200	30 Comme			1					1	1200
130	M-F 6p News .TWTF..	03	1200	30 Comme			4					4	4800
131	M-F 6p News M.....	03	1200	30 Comme				1				1	1200
132	M-F 6p News .TWTF..	03	1200	30 Comme				4				4	4800
133	M-F 6p News M.....	03	1200	30 Comme					1			1	1200
134	M-F 6p News .TWTF..	03	1200	30 Comme					4			4	4800
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR						-1						-1	-550

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Submission Number 792 Issue 1



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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 362870	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: . / .11897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
135	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots					1		1	1200
136	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots					4		4	4800
137	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots						1	1	1200
138	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots		1					1	1000
139	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots		2					2	2000
140	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots			1				1	1000
141	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots			4				4	4000
142	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots			1				1	1000
143	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots			4				4	4000
144	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots				1			1	1000
145	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots				4			4	4000
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR					-1						-1	-550	

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PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 362870	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: . / . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
146	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots					1		1	1000
147	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots					4		4	4000
148	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots						1	1	1000
149	Sat 6p NewsS.	03	700	30 Comme	Nbr of Spots		1		1			2	1400
150	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots	1	1	1	1	1		6	4500
151	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots		1					1	1000
152	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots		2					2	2000
153	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots			1				1	1000
154	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots			4				4	4000
155	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots			1				1	1000
Weekly Totals:					Total Spots(Ord Spots)	1	68	91	91	93	94	26	464
Open PR						-1						-1	-550

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Barack Obama/ D/ President
Submission Number 792 Issue 1



WFLA-TV
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Tampa, FL 33601

PHONE (813) 228-8886

Original

Client:	Barack Obama/ D/ President	Submission Cost:	362870	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	1 / 11997	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
156	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots			4				4	4000
157	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots				1			1	1000
158	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots				4			4	4000
159	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots					1		1	1000
160	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots					4		4	4000
161	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots						1	1	1000
162	Sat 7p Entertainment TonightS.	03	650	30 Comme	Nbr of Spots			1	1	1		4	2600
163	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme	Nbr of Spots		1					1	9000
164	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme	Nbr of Spots					1		1	9000
165	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme	Nbr of Spots					1		1	3600
166	Wed 10p ET / 9p CT Chicago Fire	03	3600	30	Nbr of Spots					1		1	3600
Weekly Totals:					Total Spots(Ord Spots)	1	68	91	91	93	94	26	464
Open PR						-1						-1	-550

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Original

Client: Barack Obama/ D/ President	Submission Cost: 362870	Campaign Ref: E:063545680
Buyer:	Client/Product/Estimate: / / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
167	Mon 8-10p ET / 7-9p CT Voice M..... Comme	03	9000	30 Nbr of Spots			1	1		1	1	4	36000
168	Mon 8p ET / 7p CT The Voice M..... Comme	03	9000	30 Nbr of Spots						1		1	9000
169	M-Su 11p News MTWTF.. Comme	03	1250	30 Nbr of Spots		2						2	2500
170	M-F 1237a ET / 1137p CT Late Night M..... Comme	03	200	30 Nbr of Spots		1						1	200
171	M-F 1237a ET / 1137p CT Late Night ..TWTF.. Comme	03	200	30 Nbr of Spots		3						3	600
172	M-F 1237a ET / 1137p CT Late Night M..... Comme	03	200	30 Nbr of Spots			1					1	200
173	M-F 1237a ET / 1137p CT Late Night ..TWTF.. Comme	03	200	30 Nbr of Spots			3					3	600
174	M-F 1237a ET / 1137p CT Late Night M..... Comme	03	200	30 Nbr of Spots				1				1	200
175	M-F 1237a ET / 1137p CT Late Night ..TWTF.. Comme	03	200	30 Nbr of Spots				3				3	600
176	M-F 1237a ET / 1137p CT Late Night M..... Comme	03	200	30 Nbr of Spots					1			1	200
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR					-1	-1						-1	-550

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Buyer: ..	Client/Product/Estimate: . / . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
177	M-F 1237a ET / 1137p CT Late Night TWTF..	03	200	30 Comme					3			3	600
178	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme						1		1	200
179	M-F 1237a ET / 1137p CT Late Night TWTF..	03	200	30 Comme						3		3	600
180	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme							1	1	200
181	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme		1						1	650
182	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme		3						3	1950
183	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme			1					1	650
184	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme			3					3	1950
185	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme				1				1	650
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	83	94	26	464	
Open PR					-1							-1	-550

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Original

Client: Barack Obama/ D/ President	Submission Cost: 362870	Campaign Ref: E:063545680
Buyer:	Client/Product/Estimate: I. / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
186	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30				3				3	1950
				Comme									
187	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30				1				1	650
				Comme									
188	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30					3			3	1950
				Comme									
189	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30					1			1	650
				Comme									
190	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30						3		3	1950
				Comme									
191	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30							1	1	650
				Comme									
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR					-1						-1	-1	-550

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
37	M-F 9a Today Show II	30 Commercial	10/01/12	Open Pre Emption	550.00		0000000000	E:063545680

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
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Grand Totals

		Month 9 Weeks: 5		Month 10 Weeks: 4		Month 11 Weeks: 4	
Totals		09/24	10/01	10/08	10/15	10/22	10/29
Spots	464	1	68	91	91	93	94
Cost	363420	750	52080	70400	75800	71650	68850

Grand Totals:

Spots:	464
Gross Total:	362,870.00
Commission:	54,430.50
Net Total:	308,439.50



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: Barack Obama/ D/ President
PROD: Obama - Sked C

2012
INVOICE DATE 09/30/12 E:063545680
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032672
PAGE 1 BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES 9/24/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /1897
Desc: Campaign Option Number 1, Booking1

DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH	M/G FOR	PRODUCT DESCRIPTION	PRICE	RECONCILIATION
Sun 6p News	750.00	150 1	9/30	SU	06:47P	30	OFA12A124	:30 Commercial	750.00	Sports Overrun
Total Airtime Gross Spot Revenue:						750.00				

PERIOD COST 750.00

1 Total Units
ACTUAL GROSS BILLING 750.00
AGENCY COMMISSION 112.50
NET DUE 637.50
SUB-TOTALS Debits .00
TOTAL RECONCILING Credits .00

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Tampa, FL 33601



ADVERTISER Barack Obama/ D/ President
PRODUCT Obama - Sked C

INVOICE NUMBER 0100032672
BROADCAST MONTH 08/27/2012 - 09/30,
AMOUNT DUE 637.50

REMIT TO:

*00210

000038634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



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